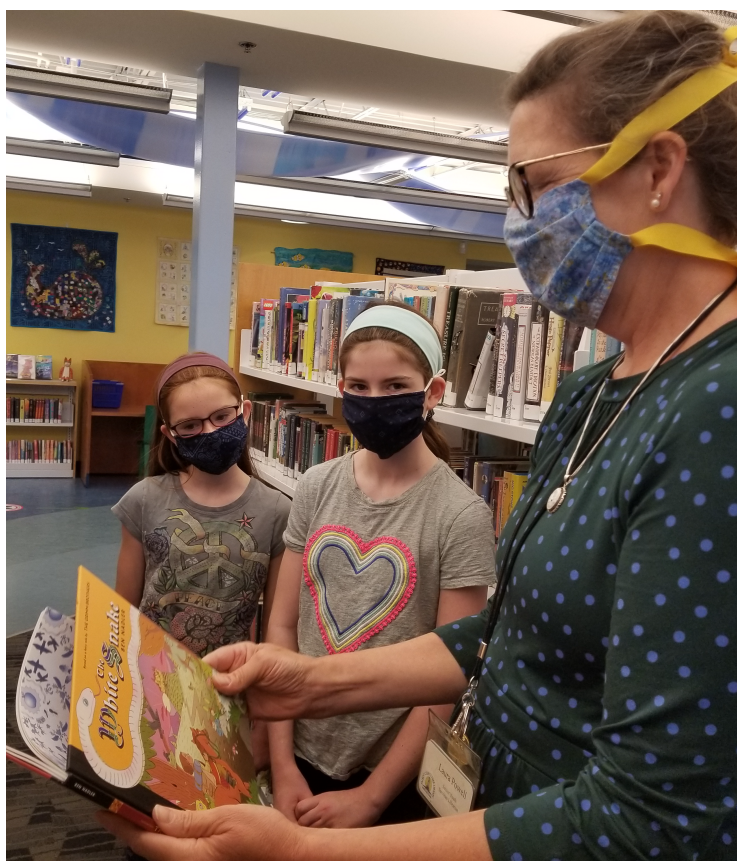




Talbot County Free Library

ANNUAL REPORT
FY2020



Easton
100 W. Dover Street, Easton, MD 21601
410-822-1626

St. Michaels
106 Fremont Street, St. Michaels, MD 21663
410-745-5877

www.tcfl.org

LIBRARY USAGE



29,198
Library Card Holders
(Almost 80% of Talbot
County Residents)

127,719
Library Visitors



232
Groups using
Meeting Rooms

Program Highlights

- Student eResource Access (SEA) Card
- Chesapeake Children's Book Festival
- Frederick Douglass Day
- Library Guy Author Interviews with Talbot Spy
- Preschool Story Time
- Easton Community Day
- Outdoor Story Walk
- Teen Journaling
- Ukulele Lessons
- Chess Lessons
- Mindful Start Kids Yoga
- Art-to-Go Kits



16,759
Library
Computer
Sessions

470,099
Website Visits
31,053
WiFi Uses



13,778
Information
Questions
Answered



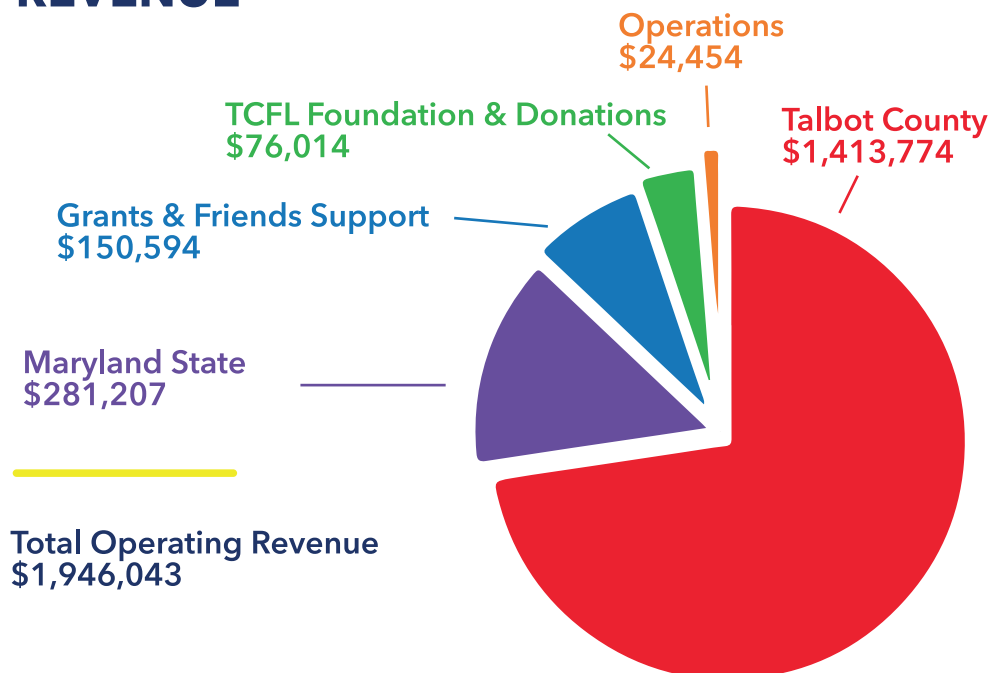
77 Volunteers:
4,910 Volunteer hours

535 Programs & Classes with
21,642 in Attendance

“According to a December 2019 Gallup poll, visiting the library remains the most common cultural activity Americans engage in, by far.”
Americans’ Reports of Leisure and Activities



REVENUE



MATERIALS & CIRCULATION



125,138
Items in Physical
Collection

309,362
Total Circulations



93,774
eResource Retrievals
(includes Hoopla,
Overdrive and
other eResources)

1,889
Interlibrary Loan
Items Borrowed

9,800
Interlibrary Loan
Items Loaned



2,000
Seed packets
given out

*“80 percent of
Marylanders
think that public
libraries improve
a community.”*

*-Institute of Museum
and Library Services,
July 2020*

Year in Review

Covid 19 Impact

When the library closed its doors in March due to the pandemic, library staff immediately began assisting our patrons from home by offering our community much needed support such as:

- help applying for unemployment and jobs
- help locating the nearest food pantry and navigating online grocery ordering
- offering virtual story times, STEM, and summer reading programs to keep kids engaged
- offering book discussions and cultural programs
- making 3D protective shields for healthcare workers
- help with finding vital healthcare information
- providing Books-to-Go service

While patrons could not check out print books for several months, they borrowed eBooks at a rate of 25% more than at the same time last year and used our eResources to connect to a world of ideas, take online classes, learn a language, or get help from a tutor. As schools and workplaces moved online, the library's eResources, circulating Wi-Fi hotspots, and Wi-Fi coverage outside of the library have been essential to residents to connect to the Internet and support learning and working from home. TCFL helps our community stay connected by improving Wi-Fi coverage outside our buildings and purchasing more Wi-Fi hotspots for checkout to patrons.

(Online)
WE'RE HERE FOR YOU
Even When Our Branches Are Closed

TALBOT COUNTY FREE LIBRARY

- eBooks
- Audiobooks
- Movies
- Creative Fun
- Courses
- Information
- Answers

Visit www.tcfl.org TO LEARN MORE

Friends of the Talbot County Free Library

Established in 1974, the Friends of the Talbot County Free Library is a non-profit organization whose mission is to serve as advocates for the Talbot County Free Library and promote the value and services of the Library for the enrichment of the community.

In 2020, the Friends helped fund the following virtual programs:

- 5th annual Chesapeake Children's Book Festival
- Summer Reading Program
- Mindful Start Kids' Yoga
- Various STEAM programs
- Winter Reading Challenge



The Friends continue to fundraise for library books and other materials for the expansion and renovation of the St. Michaels Library. Our Friends also helped out with Community Day and promoted library services at the fall Easton Farmers Market. If you would like to become a Friend of the Talbot County Free Library, you may sign up online or pick up an application at the library.



TCFL Foundation

The Talbot County Free Library Foundation raises and provides essential funding for library materials and programming. Established 25 years ago, the Foundation's mission is that "through responsible fundraising, advocacy, and the prudent stewardship of gifts, the TCFL Foundation enables the library to support a thriving community."

In 2020, the Library Foundation:

- Raised funds from generous donors for the St. Michael's expansion and renovation fund
- Contributed \$65,000 to the library for programming, books, and equipment
- Funded materials for the Maryland Room

In the years ahead, the Foundation will be raising funding for the St. Michaels Library expansion through naming opportunities. More information about naming opportunities can be found at the library's website at www.tcfl.org. We thank all our generous donors for helping the library to serve others.